

Anuj Puri
Independent Director



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INDEPENDENT DIRECTOR

Anuj Puri is the Chairman and Founder of ANAROCK. He has over 30 years' experience in Indian and global real estate markets and is a trusted advisor to developers, occupiers and investors. Anuj is widely acknowledged for revolutionizing the real estate sector with his visionary outlook and technology- based solutions. He has won numerous awards both within India and Internationally for his contribution to the real estate sector.

Prior to ANAROCK, Anuj was Chairman & Country Head of international property consultants - JLL India, overseeing a team of over 9000 employees in 11 cities. He was also a key member of JLL's Asia Pacific Leadership Group and Head of its Global Retail Leasing Board.

Anuj set up ANAROCK in 2017 which is now the largest independent residential agency in India with over 1800+ staff across 13 offices and significant presence in GCC countries including Dubai.

Under his leadership, ANAROCK has added Residential Broking & Technology, Retail(in partnership with Vindico), Commercial, Investment Banking, Hospitality (in partnership with HVS), Land Services, Industrial and Logistics(in partnership with Binswanger),Investment Management, Research, Strategic Advisory & Valuations and Project Management Services (in partnership with Mace), Flexi Spaces(in partnership with myHQ & Upflex) and Society Management Services(acquisition of ApnaComplex-India/ANACITY-EMEA and is aggressively expanding to newer geographies and real estate business verticals.

Anuj's experience and expertise encompass multi-disciplinary advisory and transactions in real estate, planning and executing demand and feasibility assessment studies, transactional services, fund and investor sourcing and technology-based real estate marketing strategies.

As an industry veteran, he has successfully handled marketing of projects within the Office, Retail, Hospitality and Residential domains.

Anuj has received significant national and global recognitions for his contribution to the real estate sector. He has also been associated with various national and international industry forums in various capacities and serves on multiple public and private company boards.